

MEMBERSHIP CONSULTANT



Please submit your CV to mike@buzzgym.co.uk to apply

LOCATION LONDON CITY - CANNON STREET

As a **Membership Consultant**, your primary focus will be driving membership sales, promoting the Buzz Gym brand, and delivering an outstanding experience to all prospective and existing members.

MEMBERSHIP SALES & LEAD GENERATION

- Drive new membership sales through proactive lead generation, prospecting, referrals, and local business outreach.
- Follow up all enquiries promptly via phone, email, SMS, and social media to maximise conversion opportunities.
- Conduct high-quality club tours that showcase the Buzz Gym Cannon Street experience, facilities, and benefits.
- Convert walk-ins, enquiries, and guest passes into memberships through a consultative sales approach.
- Consistently achieve and exceed membership sales targets and key performance indicators.
- Promote current membership offers, campaigns, and club promotions to maximise sales opportunities.
- Maintain a strong sales pipeline and ensure all leads are managed effectively within the CRM system.

FRONT OF HOUSE & MEMBER EXPERIENCE

- Deliver a professional, welcoming, and energetic front-of-house experience for all members and visitors.
- Handle membership enquiries, guest registrations, and day-to-day reception duties efficiently.
- Ensure all visitors receive a positive first impression of the club.
- Manage incoming calls and enquiries, providing accurate information on memberships, facilities, and services.
- Assist in retention events and In House events guided by the Club Manager.
- Assist with member check-ins and support the smooth day-to-day operation of the club.

CORPORATE MEMBERSHIPS & COMMUNITY OUTREACH

- Develop relationships with local businesses and organisations to generate corporate membership opportunities.
- Represent Buzz Gym Cannon Street at local networking events, corporate wellness initiatives, and community activities.
- Identify and pursue new partnership opportunities that drive membership growth and brand awareness.
- Support the delivery of corporate membership presentations, open days, and promotional events.

CLUB PROMOTION & BRAND AWARENESS

- Actively promote Buzz Gym Cannon Street both in-club and within the local community.
- Support marketing campaigns, social media initiatives, member referral programmes, and promotional events.
- Act as a passionate ambassador for the Buzz Gym brand and help prospective members experience what it means to Feel the Buzz.
- Contribute to creating a vibrant, energetic, and welcoming atmosphere throughout the club.

OPERATIONAL RESPONSIBILITIES

- Maintain accurate membership, sales, and lead records.
- Complete all membership administration and payment processes accurately.
- Ensure the club is presented to the highest standard at all times.
- Support club operations and work collaboratively with the wider team to achieve club performance goals.